



*For immediate release*

## **Media relations agency promotes entrepreneurial spirit among young minds**

### **Cg6 Inc. returns for Global Entrepreneurship Week 2009**

**October 29, 2009, Toronto** – After last year's successful 107% turnout, Cg6 Inc. ([www.cg6.com](http://www.cg6.com)) is hosting three sessions of open mike discussions again this year in the support of the Entrepreneurship Week Canada. The sessions focused to educate and promote young professionals the different faces of an entrepreneur on Nov 16 to Nov 19 inclusively. ONCONTACT *with an Entrepreneur* takes in industry-experienced professionals to prosper with first-hand knowledge.

Entrepreneurship Week Canada is a nation-wide campaign that embraces innovation, entrepreneurship and creativity. As part of Global Entrepreneurship Week 2009, the week will bring together like-minded individuals together to promote and celebrate the spirit of entrepreneurship; the campaign will bring together entrepreneurs, businesses and organizations from across Canada to host educational and inspirational programs from November 16-22, 2009.

As a partner, Cg6 Inc. joined Entrepreneurship Week Canada 2008 last year, hosted three sessions of open mike discussions, focused to educate and promote young professionals the different faces of an entrepreneur. "In less than 10 days, we have got so many supporters from all sources that we actually made it happened last year. This year, we are returning with a very strong line-up. I am very excited about the event." Tm Mahdi, director and founder of Cg6 Inc. pointed out.

"We are very pleased to have the support of our sponsors i-technique and RSC Business Group; as well as our partners Impact Entrepreneurship Group, George Brown College and University of Waterloo, who made this year's ONCONTACT *with an Entrepreneur* a prime example for the many years to come."

The sessions will be held as follows:

<u>George Brown College</u> - St. James Campus		
Monday, November 16th	7pm till 9pm	Auditorium 128
<u>University of Waterloo</u> - William G. Davis Computer Research Centre		
Tuesday, November 17th	7pm till 9pm	DC 1302
<u>George Brown College</u> - St. James Campus		
Wednesday, November 18th	7pm till 9pm	Auditorium 128

Our speakers include:

- Annette Borger - award winning publicist in professional development
- Johnson Chou - award winning media recognized multidisciplinary architect & designer
- Eleonore Goulet - media recognized translation broker
- Max Haroon - association founder of accredited Internet Professionals
- Laurent Ho - media supported social entrepreneur
- Joseph Khunaysir - founder of 77th fastest growing company in Canada
- Corinne Lor - life-changing success coach
- Adam McNeill & Maya Kenedy - young dynamic web media professionals
- Carol Moxam - one of Canada's top 3 Certified Special Event Professionals
- Patrick Monize - founder of project management office for media and financial sector
- Sean Ramsay - industry recognized interactive media producer
- Vwodek Wojczynski - trilingual business coach



Global Entrepreneurship Week is founded by the Ewing Marion Kauffman Foundation and the Make Your Mark campaign and sponsored by NYSE Euronext. Last year, Global Entrepreneurship Week ran 25,022 events and engaged more than 3 million individuals.

In Canada, local and national events and contests will be taking place across the country, designed to help people explore their potential as self-starters and innovators. Global Entrepreneurship Week Canada will be connecting hundreds of organizations to champion a culture of entrepreneurship and mentoring through a wide variety of initiatives. Students, educators, young adults, entrepreneurs, government, business and non-profit leaders, corporations and many others will participate in a range of activities, from online to face-to-face, and from large-scale competitions and events to intimate networking gatherings.

As Global Entrepreneurship Week approaches, events and activities are continually being planned and updated, with many exciting, major entrepreneurial initiatives underway.

**Global Entrepreneurship Week (GEW) – [www.gewcanada.com](http://www.gewcanada.com)**

From November 16th to the 22nd, more than 100 countries will come together to celebrate Global Entrepreneurship Week (GEW), a movement to inspire millions of people to embrace innovation, imagination and creativity. GEW Canada will be connecting hundreds of organizations to champion a culture of entrepreneurship and mentoring, through local, national and global initiatives. Students, educators, young adults, entrepreneurs, business leaders, mentors, employees, non-profit leaders, corporations, governments, and many others will participate in a wide range of programs. The Canadian Youth Business Foundation (CYBF) is the Official Host for GEW Canada 2009.

**The Canadian Youth Business Foundation (CYBF) – [www.cybf.ca](http://www.cybf.ca)**

The Canadian Youth Business Foundation (CYBF) is the 'go to' place for youth entrepreneurship. As a national charity, CYBF dedicated to growing our nation's economy one young entrepreneur at a time. CYBF looks at character not collateral, when providing youth, age 18-34, with pre-launch coaching, business resources, start-up financing and mentoring, to help them launch and sustain a successful entrepreneurial business.

Founded in 1996, CYBF has invested to date in more than 3,000 young entrepreneurs, whose businesses have created more than 16,600 new jobs, \$76 million in tax revenue and hundreds of millions of dollars in sales and export revenue. CYBF delivers its program coast to coast through a national network of more than 150 community partners and 2,800 volunteers including business mentors.

**Cg6 Inc. – [www.cg6.com](http://www.cg6.com)**

Cg6 Inc. is a lifestyle media relations agency entirely focused to the Arts & Media. For the last 8 years, Cg6 Inc. has been recognized and supported by the media for social initiatives. Cg6 Inc. organizes Toronto's largest portfolio review & internship night and the organizer of the annual Prospecting Freelancer open discussion resource lead by successful freelancers themselves. Cg6 Inc works closely not only with educational institutions, but as well with recent graduates, independent artists, media agencies and various groups.

As an agency, Cg6 Inc lives its mission on 3 key focuses - Education, Promotion and Placement. Cg6 Inc. is the organizing founder of Design Guild of Toronto; a non-profit body made by entrepreneurial creatives and media professionals, representing over 1,100 specialized members. Cg6 Inc is also the publishers of the subscription based *crossover* magazine, focusing to the entrepreneurial freelancer. It is the transition from arts to business and business to arts.

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